



**Southeast Pet**  
100% Employee Owned

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## Vendor Application Form

Please complete and email/fax this form to the contact listed above. Receipt of this application does not constitute an agreement with Southeast Pet and does not guarantee sales.

Company Name: \_\_\_\_\_ Brand Name: \_\_\_\_\_

Length of time in business: \_\_\_\_\_ Contact Name/Title: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Address: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Check all applicable categories:

  
  
  

Dog  
Cat  
Aquarium  
Small Animal

  
  
  

Food/Treats  
Health  
Toys  
Accessories

Other: \_\_\_\_\_

Please offer a brief description of your product:

What other Distributors currently offer your product? \_\_\_\_\_ Is there an opportunity for territorial exclusivity? \_\_\_\_\_

Do you offer Distributor pricing? \_\_\_\_\_ Do you offer suggested Retail and Distributor margins? \_\_\_\_\_

What is your minimum order? \_\_\_\_\_ What is your Pre-Paid Freight minimum? \_\_\_\_\_

What is your order Lead Time? \_\_\_\_\_ What credit terms can you offer? \_\_\_\_\_

Where is your product manufactured? \_\_\_\_\_ From where are your materials/ingredients sourced? \_\_\_\_\_

Can you provide samples to Southeast Pet Sales Reps?  
Samples sent to Southeast Pet for review cannot be returned \_\_\_\_\_ In which Mass-Market/Online Retailers is your product available? \_\_\_\_\_

Can you provide Hi-Res images or Marketing materials? \_\_\_\_\_ From where do your products ship? \_\_\_\_\_

Do you currently ship directly to retail accounts?  
(AL, FL, GA, NC, SC, TN) \_\_\_\_\_ Will Southeast Pet assume distribution to these accounts? \_\_\_\_\_

If using Outlook, "Submit" will open an email with completed form attached.  
If not, please save as a PDF and email to [newvendor@southeastpet.com](mailto:newvendor@southeastpet.com).